

Goals for 2009 / 2010

2009- 2010 Personnel Services Goals

1. Continue monthly communications with SO-PS
2. Put together a package of materials for new PS officers.
 - a. Could be either an email or hard copy
3. Fill open ADSO slots
4. Work closely with DSO-PE, VE and PV to maximize recruitment efforts
 - a. Take advantage of their audiences as potential new members.
5. Re-initiate the: "Recruit One More" pin program for anyone who recruits one new member in First Southern
 - a. Create an application
6. Continue with the recognition certificates to for those who have done something noteworthy in either recruitment or retention, it isn't only about numbers.
7. Work with DSO-PS to create a "road show" presentation to use at marinas and yacht clubs as a recruitment tool.
8. Work with the DSO-PB to get retention and recruitment articles into the Over the Bow and maybe consider some kind of regular email communication with the members of First Southern.
9. Work to promote Diversity within the Division and encourage Flotillas to apply for the Diversity Award
10. Work with webmaster to ensure there is a button/ link on First Southern's website for people who might be interest in learning more about he auxiliary and my be interested in joining
11. Focus more on the retention area:
 - a. Consider if a survey may be warranted to find our what members are interested in
 - b. sharing flotilla best practices
 - c. share how to run an effective meeting
 - d. explore additional ways to say "thank you"

2009- 2010 Materials Goals

1. Coordinate the left over stores inventory at the March Conference.
2. Provide the best service to our Public Education Officers with delivery of teaching and course materials.
3. Promote the sales of Auxiliary items through the National website.
4. Have a good communications line with the Division Commanders and their staff for material requests and needs.

2009- 2010 Information Services Goals

1. Provide Auxdata Training at available sites to interested members.
2. Increase available training to other systems with using the IS staff.

3. Continue to pass the AUXDATA newsletters to the IS officers and pass up the chain any “good” enhancements for the systems.

2009- 2010 Computer Services Goals

1. Launch and enhance the new First Southern District Website.
2. Coordinate the needs of the District Staff Officers with their individual websites with the structure development by the DSO’s and their respective staff.
3. Increase the number of ADSO’s with from the talented members of the First Southern to support the web design.
4. With the website design add additional security to the site for “members Only” information that we want restricted from the general public.
5. Help and assist the flotilla and divisions to develop their own websites in accordance with standard set National policies.

2009- 2010 Publications Goals

1. Develop and put out the print schedule for the local “Over the Bow” presentations to the members.
2. Work with the printers to find the best quality for the best price available to the district.
3. Active coordination with the Public Affairs District Staff Officer for content and event pictures.
4. Develop and distribute the outline of how to contribute to both the “Over the Bow” and to the national publications.

2009- 2010 Logistical Department Goals

1. Increase the communications with the other departments and coordination as needed for teamwork to achieve success in each of the respective areas.
2. Open communications with the District Staff officers and try and assist to make each responsive to the members needs.
3. Work with the District Captains and EXCOM for any projects or enhancements that are requested up and down the chain.
4. Keep the communications chain open with the respective National Staff Officers.

Respectfully submitted:

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